

The 'Friendly' way to manage your 'Dream' customer data.

If your company uses Dream to manage your accounts, then you already know that it isn't designed to help you manage your customers.

CRMsoft provides a user friendly 2-way interface for managing your Customer details and your Dream accounts system data.

Now you can have a real customer management system that automatically creates and manages all your Dream customer data for you. What's more, you get to use all the CRM functionality that you ever dreamed of.

Some of the key benefits are:

- ◆ Opens up your customer data to your Sales and Marketing teams.
- ◆ Helps you to better manage the relationship between you and your customer.
- ◆ No need to duplicate data entry in either CRMsoft or Dream.
- ◆ Much easier to use and more user friendly interfaces.
- ◆ Can provide reports that are simply not possible from Dream. Such as pipeline or forecast reports.
- ◆ Customer data can be accessed by everybody in the company and even over the web if desired.
- ◆ Insert or update data in either system and it automatically updates the other.
- ◆ Opens up the full range of CRM functionality to your business.

CRMsoft is secure, affordable and cost effective.

Call us on 01252 871100 to find out more.